



# Age-Friendly Futures Programme

Leading and co-creating through policy and practice

Wednesday 26 March

We are looking forward to welcoming you at the Age-Friendly Futures Summit. This programme is for the whole event, which constitutes many audiences.

In order to clarify which parts of the event you are attending; we have colour coordinated the programme for you. **You are attending 'Leading and co-creating through policy and practice'.**


	<b>Three-day conference</b>	25 – 27 March
	<b>Leading and co-creating through policy and practice</b>	26 March only, including State of Ageing launch and reception
	<b>UK Network of Age-Friendly Communities Conference</b>	26 – 27 March, only for members of UK Network of Age-Friendly Communities

The colours and name of your group correspond to the header you have received in any emails for us, and this colour will be used throughout the event to demonstrate what you are attending. If you have any questions, please email [agefriendlyfutures@oddiy.com](mailto:agefriendlyfutures@oddiy.com).

## Day 2 - Wednesday 26<sup>th</sup> March

Led by the **Greater Manchester Combined Authority**, this day explores the **leadership** and practical action that is needed to **create** age-friendly cities and city regions, by showcasing the work from Greater Manchester.

**Venue:** Chamber of Commerce, Elliot House, 151 Deansgate, M3 3WD


Time	Session	Description	Speakers	Room
9:30 - 10:00 	<b>Plenary panel</b>	<p>This plenary will welcome attendees to Greater Manchester and set out the importance of age-friendly work to city regions and other subnational actors.</p> <p>As an introduction to the day and its themes, the panel will also provide an overview of the Greater Manchester experience of building an ecosystem and taking forward the age-friendly agenda.</p>	<p><b>Lynne Ridsdale</b> - Chief Executive (Bury Council) and Greater Manchester Portfolio Lead for Equalities</p> <p><b>Dr Thiago Herick de Sa</b> – Technical Officer, Age-friendly Environments, World Health Organisation, Geneva</p> <p><b>Sir Richard Leese</b> – Chair, NHS Greater Manchester Integrated Care Board</p>	Elliot Suite
10:00 – 10:50 	<b>Building leadership through cross-system collaboration</b>  Presentation followed by panel	<p>This panel will set out the key features of developing cross-sectoral collaboration at a city regional level, including what the experience of this is for individual actors.</p> <p>The panel will discuss the added value of developing cross-system collaboration for institutions and for people within the region. Paul McGarry will share learning from working in partnership with Centre for Ageing Better, and panellists will discuss how change can be created by using a cross-system approach.</p>	<p><i>Chair:</i> <b>Paul McGarry</b> – Assistant Director of Public Service Reform and Head of the GM Ageing Hub, GMCA</p> <p><b>Prof Tine Buffel</b> – Professor of Sociology and Social Gerontology &amp; Director of Manchester Urban Ageing Research Group (MUARG), University of Manchester (UoM)</p> <p><b>Prof Stefan White</b> – Professor of Architecture, Director of Advanced and Applied Architectural Research Office (ARO), Manchester Metropolitan University (MMU)</p> <p><b>Thiago Herick de Sa</b> - lead for Age-friendly Environments, World Health Organisation, Geneva</p> <p><b>Leesa Hellings-Lamb</b> - Public Health Specialist, Age Well and Wider Determinants (Bolton Council)</p> <p><b>Anne Berit Rafoss</b> – Project Manager, Centre for an Age-Friendly Norway</p>	Elliot Suite


**10:50– 11:15**

Coffee break				
11:15 – 12:05 	<b>Building leadership through supporting the voice and meaningful engagement of people in mid and later life</b>  Panel session	<p>This panel will consider the different levels of leadership within an age-friendly ecosystem, and the varying ways in which older people lead and participate in age-friendly work.</p> <p>This includes a short interview with Elaine Unegbu, Chair of Age-Friendly Manchester Older People's Board and the Greater Manchester Older People's Network, followed by a discussion around good practice, challenges and gaps.</p>	<p><i>Chair: <b>Natalie Turner</b></i> – Deputy Director for Localities, Centre for Ageing Better</p> <p><b>Elaine Unegbu</b> – Chair, Age-Friendly Manchester Older People's Board</p> <p><b>Nicola Waterworth</b> – Strategic Programme Lead, Ageing in Place Pathfinder (GMCA)</p> <p><b>Julia Peterbauer</b> – International Relations Officer, Vienna Social Fund</p> <p><b>Tom van Bentham</b> – Strategic Policy Advisor, Amsterdam</p>	Elliot Suite
	<b>Building leadership through economic growth and development</b>  Panel session	<p>This panel will investigate the strategies that age-friendly programmes can adopt to speak to economic growth and development agendas.</p> <p>Panellists will discuss the economic opportunities of ageing populations for city regions, as well as key priorities around ageing and innovation. This panel will identify strategic drivers and discuss how to position ageing work within economic and development opportunities for cities and city regions.</p>	<p><i>Chair: <b>Emily Andrews</b></i> – Deputy Director for Work, Centre for Ageing Better</p> <p><b>David Sinclair</b> – Chief Executive, International Longevity Centre – UK</p> <p><b>Andrea Winders</b> – Head of Business Development, Manchester Inward Development Agency Service (MIDAS)</p> <p><b>Prof Lynne Corner</b> – Director, VOICE and COO, National Innovation Centre for Ageing (NICA)</p> <p><b>Angela Harrington</b> – Director of Inclusive Economy, Growth and Development (Manchester City Council)</p> <p><b>Michael Hodin</b> – Chief Executive Officer, Global Coalition on Ageing</p>	Elliot Suite
<b>13:00 – 14:00</b>  <b>Lunch and arrival of UK Network of Age-Friendly Communities</b> 				
14:00 – 15:00  Fjo	<b>Creating Age-friendly homes: Research, Policy and Practice</b>  Breakout session	<p>In this session, we will explore how we can create more age-friendly homes in our cities and communities. The session is being organised by the GM Housing, Planning and Ageing group – an interdisciplinary task group aiming to improve the quality and quantity of age-friendly housing in Greater Manchester, UK.</p>	<p><b>Mark Hammond</b> – Senior Lecturer, Manchester Metropolitan University (MMU), Manchester School of Architecture (MSA)</p> <p><b>Shannon Conway</b> – Co-Founder, Picture This</p> <p><b>Nigel Saunders</b> – Director,</p>	White Room

	<p>We will explore how cross-sectoral partnerships between researchers, policy-makers and built environment practitioners can better address the diverse housing needs of older people, using practical examples developed over the last 5 years. We will invite delegates attending to share examples of good practice, helping us to reflect on how the age-friendly movement can better support the creation of age-inclusive homes.</p>	<p>Pozzoni Architecture</p> <p><b>Kelly-Marie Rogers</b> – Strategic Lead, Healthy Active Places (GM Moving)</p> <p><b>Steve Fyfe</b> – Head of Housing Strategy, GMCA</p>	
<p><b>Co-creating community-led responses for social connection</b></p> <p>Breakout session</p>	<p>Join practitioners from Greater Manchester’s social housing providers, civil society organisations and the Greater Manchester Combined Authority sharing their experiences of co-creation with residents in mid and later life. This interactive session will draw on examples from community-based work in the Greater Manchester Ageing in Place Pathfinder, community reporting from Talking About My Generation and the role of spatial data mapping and action planning.</p>	<p><i>Chair:</i> <b>Liz Windsor-Welsh</b> – Chief Executive, Action Together</p> <p><b>Miu Tsui</b> – Age-Friendly Project Manager, Southway Housing</p> <p><b>Amanda Aitken</b> – Ageing in Place Development worker, Healthy Me Healthy Communities</p> <p><b>Becky Earl</b> – Age-Friendly Advisor, Rochdale Borough Housing</p> <p><b>Kirsty Day</b> – Media Director, Talking About My Generation</p> <p><b>Sandar Weerasinghe</b> – Lead Analyst, GM Ageing Hub, GMCA</p>	Elliot Suite
<p><b>Stronger together: uniting community, clinical and care for falls prevention</b></p> <p>Breakout session</p>	<p>Falls Prevention has been a key priority for Greater Manchester over the years, and we have made a significant shift in moving this agenda forwards. This interactive workshop will be a dedicated session to discuss with key leaders from across the system how we strengthen our existing collaboration to influence future policy and practice. We will discuss how we build on the evidence-base, share best practice and integrated approaches to fall prevention, to enable older people in Greater Manchester to enjoy a longer, more independent, healthier life.</p>	<p><i>Chair:</i> <b>Prof. Jane McDermott</b> - NIHR Policy Research Unit Healthy Ageing, University of Manchester</p> <p><b>Dr Nikesh Vallabh</b> – GP and Clinical Director for Proactive Care, NHS GM</p> <p><b>Beth Mitchell</b> – Ageing Well Programme Manager, GM Ageing Hub, GMCA</p> <p><b>Prof Chris Todd</b> – Professor of Primary Care &amp; Community Health, UoM</p> <p><b>Vincent Fraga</b> – Assistant Director of Adult Social Care Commissioning, Stockport Council</p>	Boardroom
<p><b>Age-friendly employment</b></p> <p>Breakout session</p>	<p>Support to access work has not always been designed with people in their 50s, 60s and beyond in mind. With people being more likely to face additional challenges in finding and sustaining work as they age, Greater</p>	<p><b>Elaine Smith</b> – Senior Programme Manager for Work, Centre for Ageing Better/GMCA</p> <p><b>Elayne Redford</b> – Work and Skills Specialist, Manchester</p>	Connect room

		<p>Manchester Combined Authority in partnership with Centre for Ageing Better have taken steps to understand what residents need and to look at how our approach to employment support services and wider activity can support this.</p> <p>With a focus on those who are not in paid employment and may have barriers to work, we are looking at new ways to design and deliver employment related activity.</p> <p>We will be sharing insights from our projects to date, looking at how we can turn ideas into embedded policy and practice at a local level.</p>	<p>City Council</p> <p><b>Jane King-Fahey</b> - Supply Chain Manager, The Growth Company: Employment</p>	
	<p><b>Walking audits to create age-friendly environments</b></p> <p><b>[Fully booked]</b></p> <p>Breakout session</p>	<p>Join us for a walking audit of Manchester City Centre, exploring how the physical environment shapes ageing in place. This interactive session will draw on insights from the Greater Manchester Ageing in Place Pathfinder, particularly the resident-led walking audits in Gorton, to highlight the importance of community-driven approaches in understanding and improving neighbourhoods for older residents.</p> <p>By taking part, you will gain first-hand experience of how walking audits can inform inclusive urban design, learn from examples of co-creation with residents, and discuss practical applications with fellow practitioners, including community organisations, social housing providers, and local government.</p> <p><b>Spaces are limited to 12 participants.</b></p>	<p><i>Chair:</i> <b>Lauren Foster</b> – Project Manager, Ageing in Place Pathfinder, GM Ageing Hub, GMCA</p> <p><b>Louise Robbins</b> – Strategic Lead, Walking &amp; Active Environments (GM Moving)</p> <p><b>Helen Hawes</b> – Community Engagement Assistant, Ageing in Place, Southway Housing</p>	<p>Training room (first round of breakouts)</p> <p>Gaskell room (second round of breakouts)</p>
<p><b>15:00 – 15:30</b></p> <p><b>Break</b></p>				
<p><b>15:30</b></p> <p>–</p> <p><b>16:30</b></p> 	<p><b>Breakouts repeated as above, apart from falls prevention, replaced by below</b></p>			
	<p><b>Mature Minds Matter: Enhancing and improving access to Mental Health</b></p>	<p>Mental health conditions among older people are often under-recognised, undertreated and the stigma surrounding these conditions can make people reluctant to seek help. In Greater Manchester, we are working across the system to</p>	<p><i>Chair:</i> <b>Lynzi Shepherd</b> – Assistant Director of Mental Health Strategic Commissioning, NHS GM</p> <p><b>Kathryn Dykes</b> – Consultant Clinical Psychologist, Greater Manchester Mental Health</p>	<p>Training room</p>

	<p><b>Support for Older People</b> [Fully booked]</p> <p>Breakout session</p>	<p>challenge ageism and stigma around this, and as part of this workshop we will hear from system leaders in relation to the Mental Health and Wellbeing agenda for Greater Manchester, including the voice and lived experience from older people.</p>	<p>(GMMH)</p> <p><b>Polly Kaiser</b> – Semi-Retired Clinical Psychologist</p> <p><b>Luke Jordan</b> – Clinical Lead, Compass Manchester (Later Life Complex Emotional Needs/Personality Disorders Pathway), GMMH</p> <p><b>Freddi Greenmantle</b>, Network Member (GM Mature Minds Matter)</p> <p><b>James Barnard</b> - Network Member (GM Mature Minds Matter)</p>	
<p>15:30 – 16:30</p>	<p><b>Shaping the Future of Healthy Ageing: The WHO European Strategy on Ageing is Living</b></p> <p>Parallel session</p>	<p>The planned <b>WHO European Strategy on Ageing is Living: Promoting Lifelong Health and Well-being (2026–2030)</b> envisions a future where everyone can age with dignity, living longer and healthier lives. This table based discussion session, co-organized by WHO Europe will directly contribute to the development of the Strategy.</p>	<p><i>Chair:</i> <b>Yongjie Yon</b>, Technical Officer on Ageing and Health, WHO Europe</p> <p><b>Prof Peter Kelley</b> - OHID Regional Director and NHS Director of Public Health – North East and Yorkshire</p>	<p>Boardroom</p>
<p><b>16:30 – 17:00</b></p> <p>Break to walk over to Manchester Hall, 36 Bridge St,</p>				
<p>17:00 – 19:30</p> 	<p><b>State of Ageing launch event</b></p> <p>Presentation and panel session</p>	<p>Expert panel launching Centre for Ageing Better’s flagship report examining inequalities in the way we age.</p>	<p><b>Dr Carole Easton</b> – Chief Executive, Centre for Ageing Better</p> <p><i>Chair:</i> <b>Elaine Unegbu</b> – Chair, Age-Friendly Manchester Older People’s Board and Greater Manchester Older People’s Network</p> <p><b>Dr Jeanelle de Gruchy</b> – Deputy Chief Medical Officer for England and lead for the Office of Health Improvement and Disparities</p> <p><b>Dr Aideen Young</b> – Senior Evidence Manager – Research Impact and Voice, Centre for Ageing Better</p> <p><b>Prof. Carol Holland</b> – Director, Centre for Ageing Research, Lancaster University</p>	<p>Goulburn Suite, Manchester Hall</p>

18:25 – 19:30 	<b>Networking drinks reception</b>	Complimentary drinks and canapes provided during a networking drinks reception	<b>All delegates</b>	Goulburn Lodge, Manchester Hall
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